



Top 100
Resources and Tools
To Build and Grow
Your Online Business

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Top 100 Resources and Tools to Build and Grow Your Online Business

Recommended by the top marketer.

Only the best tool, one in each category.

Relevant for Blogger, Internet marketer, Business owner and anyone who want to grow their business faster.

Based on

1. Personal Experience: Each product and services recommended on this website is personally used and I found useful enough to share with my blog readers.

2. Features: All of tools features are tested.

3. Cost: Low cost as possible (worth the money).

Essential Tools

1. [SiteGround](#):

Best class Web hosting service which focuses on speed, optimization, security and amazing customer support.

2. [NameSilo](#):

Cheapest domain name registrar on the Internet. Get advance level features for free. Like Premium DND, monetize your unused domain name, free whois protection, free auction listing and etc.

3. [Getresponse](#):

Higher delivery rate autoresponder at low cost. All the features you need to run email marketing campaign to promote, target, personalize your marketing message.

4. [Thrive Theme](#):

Build conversion focused WordPress website that's convert a visitor into paying customers. Thrive Theme is a best WordPress theme and plugin developer offers a wide range of plugin and theme you need to run an online business professionally.

5. [Payoneer](#):

Forget about PayPal. You can make most out of Payment system using Payoneer + Stripe and do everything from getting paid directly to accepting a credit card from worldwide. Payoneer has a low-cost transaction fee, better exchange rate and it works as a Local bank account in the USA.

6. [Canva](#):

Design everything from social media post to website banner. Easy to use a Designing tool on the Internet with all the features you need to design any kinds of graphics.

7. [Freepik](#):

The best marketplace to download graphics and stock image at low-cost membership subscription. Freepik is also available as Free but it required you to give attribution.

8. [Clickfunnels](#):

Build entire sale funnels, membership site, landing page using easy to use drag and drop page builder. Nothing can beat Clickfunnels. It is all you need to build an online empire.

WordPress Themes and Plugin

1. [OptimizePress](#):

Launch your membership site, build complete niche website, design sales page and landing page using.

2. [Yoast](#):

Must have SEO Plugin for WordPress website owner.

3. [ConverPlus](#):

Never lose your website visitor. Convert your website visitor into customer using the ConvertPlus plugin. You can create a popup, optin form, content locker and much more to build a list and promote your website.

4. [WP Fastest Cache](#):

Give your website extra boost using Wp Fastest cache Wordpress and increase conversion rate. Wp Fastest cache will make your WordPress website load faster on all device.

5. [Elegant themes](#):

I love Divi Theme and it is my all-time best WordPress theme. Elegant themes is a creator of multiple top selling WordPress theme and plugin including Divi Theme.

6. [Thirsty Affiliates](#):

Mask your affiliate link and manage your affiliate link in one place.

7. [WP-Optimize](#):

Keep your WordPress website clean and optimized. Using WP-Optimize you can clean your website Database completely delete trashed post, spam comment, post revision and etc.

8. [Ad Inserter](#):

Automatically post banner, script ad anywhere on your WordPress website and manage from one place.

9. [Akismet Anti-Spam](#):

WordPress comment and contact form spam is an old trick used by the spammers. Akismet Anti-Spam will help you to stop spam on your WordPress website automatically.

10. [ITheme Security](#):

Next level WordPress security plugin you need to keep your website secure from malicious attack. You can scan your website, hide Wordpress login page, ban malicious visitors.

SEO Tools

1. [SEMrush](#):

All in one SEO tools you need to growth hack online content marketing.

2. [SimilarWeb](#):

The best website and app analytics tools to find out what is trending, spy on your competitor, track website ranking on the web and etc.

3. [SEOquake](#):

The best SEO tools to analyze any website web page right from your web browser. SEOquake is Chrome and Firefox web browser Free extension.

4. [Headline Analyzer by Advanced Marketing Institute](#):

Analyze headline to find out the effectiveness of your blog post. You will get a score from 1 to 100 which is based on emotional and intellectual level.

5. [Hashtagify.me](#):

Find out which hashtag is trending on social media and analyze any hashtags.

6. [Buzzsumo](#):

Find out Trending content on social media in any niche or keywords.

Website Tools

1. [Wappalyzer](#):

See technology used on any website right from your web browser.

2. [Jwplayer](#):

The best online video hosting website at lost cost.

3. [Free Broken Link Checker](#):

Analyze any website to find the broken link. It is a cloud-based freemium tool.

4. [Expireddomains.net](#):

A search engine for the expired domain name.

5. [Managewp.com](#):

Manage your multiple WordPress websites from one place. ManageWP is the best tool to keep track of your website uptime, SEO analytics, Daily backup and WordPress migration.

6. [Drift.com](#):

Live chat with your website visitors and automate using bot marketing.

7. [GTMetrix](#):

Analyze your website loading time.

8. [CompressJPEG.com](#):

Compress any image before you upload to your website.

9. [Sucuri Sitecheck](#):

Scan your website externally to see if your website has malicious code installed and find out your website vulnerability.

10. [Stackpath.com](#):

Skyrock your website loading time using the global content delivery network.

Blogger Tools

1. [Scrivener](#):

Best writing software for anyone who wants to write and write.

2. [Grammarly](#):

Analyze your articles grammar mistake, spelling mistake, readabilities score, and vocabulary.

3. [Hubpages](#):

The best communities of writers. You can share your articles on Hubposts and get paid for writing.

4. [Myblogquest](#):

Find guest blogging opportunities as marketing and blogger. Myblogquest is an insider forum for a blogger to get fresh content for their blog and for a marketer to meet bloggers in any niche.

5. [Feedly](#):

Organize and follow your favorite website in one place using RSS Feed subscription service Feedly.

6. [Anchor](#):

Record your podcast using any device, Publish for free, meet cohost and distribute your podcast everywhere.

7. [Unsplash](#):

Free stock image and videos marketplace. Download image and video to use on your website or blog for free. No attribution required.

8. [Powtoon](#):

Create amazing animation video using any web browser.

9. [Readability by Webpagefx](#):

Get readability score for your writing.

10. [Icecream Screen Recorder](#):

The best screen recorder software available on Windows and MAC OS.

Growth Hacking Tools

1. [ClickMagick](#):

Best tool for the affiliate marketer to keep track of their earning on each click and lot of marketing features like Facebook retargeting ads.

2. [Clicky](#):

Alternative and better than Google Analytics. Clicky is simple and the best web analytics tool.

3. [Sandy](#):

Your own cloud-based autoresponder software. Cheap email marketing tool with the 100x low cost than MailChimp.

4. [Streak](#):

CRM and email tracker tools for Gmail users. The best tool for outreach marketer.

5. [Sniply](#):

Generate traffic from other people content. An URL shortener which puts call to action button on other website using iFraming tactic.

6. [Onesignal](#):

The best Push notification subscription service to send push notification on multiple devices and browsers.

7. [Hotjar](#):

See how your website visitor browses your website.

8. [Paydesk](#):

Find journalist for your press release and media outlet.

9. [Survey Monkey](#):

Run online survey for your business or anything.

10. [Ninja Outreach](#):

Find and reach out to targeted social media influencer in autopilot.

11. [WebinarJam](#):

Putt your webinar marketing on autopilot.

Social Media Marketing Tools

1. [Stacker](#):

Manage, Publish and Analyze content on multiple social media platform. The best social media management tool.

2. [Instazood](#):

Instagram content scheduler and automation tool to help you grow faster.

3. [Tweepi](#):

Putt your Twitter account in autopilot to grow faster and generate traffic to your website.

4. [Woobox](#):

Add Marketing campaign and other social media timeline to your Facebook page.

5. [Heyo](#):

Best viral marketing tool. You can run all kinds of contest campaign.

6. [Manychat](#):

Facebook Messenger Marketing tool with lots of marketing features.

7. [Mass follow for Twitter](#):

The best chrome extension to mass follow and unfollow Twitter users.

8. [Toolkit For FB by PlugEx](#):

The best chrome extension to mass like the facebook page, unlike page, unfriend, post content etc.

Business Tools

1. [GumRoad](#):

Best tool for a creator to sell digital and physical products or services directly to their followers. A marketplace, Payment system, product listing and much more.

2. [And.co](#):

Best tool for Freelancer and consultant. You can Send proposal, sign an agreement, invoice your clients, manage a project and everything an accounting software can do.

3. [Printful](#):

The way to Run dropshipping merchandise business.

4. [UpWork](#):

The best Freelance marketplace for Businesses owner, marketer or anyone who is looking for real talent.

5. [JVZoo](#):

The best Affiliate marketing marketplace. Launch your product on JVzoo marketplace if you need an army of affiliate to promote your products on a commission basis.

6. [SamCart](#):

SamCart is an advanced level checkout platform with endless features and integration. If you are selling anything from digital products to physical or membership subscription then SamCart will help you to boost your conversion rate.

7. [Hubspot CRM](#):

Why Pay for CRM (Customer relationship management) If you get one for Free. Hubspot is one of the best sales and marketing tools which provide services from sales automation to customer support system.

8. [Clarity.fm](#):

Best expert booking platform. If you need expert advice from any area of personal or business life. Clarity.fm is the best platform to book an expert on your niche and speak with them on phone. You will pay per minute fees.

9. [Creativemarket](#):

Creative Market is a digital goods marketplace where you can purchase royalty-free digital products like graphics, images, fonts, website templates and much more.

Productivity Tools

1. [Trello](#):

Plan your project visually in a fun way.

2. [LastPass](#):

Your personal vault and password manager on the secure cloud with easy-to-access features.

3. [Rescuetime](#):

Track your time you spend on any devices. Know which time of day you are most productive and keep track of your online and offline activities. One of the best software to use in order to gain control of your time and Boost your productivity.

4. [Pushbullet](#):

Transfer file, text and website link from desktop to mobile phone and vice versa. You can also use your mobile phone remotely like text on your phone, stay updated with your phone notification, and read your incoming message.

5. [Zoho Notebook](#):

Organize your thought and idea in one place. The best productivity tools for anyone who wants to keep note, save file, and collaborate. It's 100% free.

6. [Cyfe](#):

All in one Business Dashboard. See performance of your online business from one place.

7. [IFTTT](#):

Simplify your Internet of things life. Everything is connected nowadays and it can be automated too. IFTTT is easy to use automation tool for those who need to save time and automate any digital task. Btw IFTTT stands for If This, Then That.

8. [Ice Cream Ebook reader](#):

All in one ebook reader. Support PDF, EPub, Mobi and much more.

9. [Justgetflux](#):

It is time to save your eye from blue light. Flux is simple software available on Windows and MAC which do a great job at controlling you computer brightness accordingly to your time zone. Yes, it can boost your Productivity. Why not try yourself it's free.

10. [Tomighty](#):

Work for 25 minutes and give yourself rest for 10 minutes. It is called Pomodoro Technique technique to be productive. Tomighty is timer software available on windows and MAC which can boost your productivity.

Others Tools

1. [Wirexapp](#):

The best Bitcoin and Cryptocurrency wallet.

2. [Proxybonanza](#):

Buy Low-cost Proxy address.

3. [TunnelBear](#):

Best VPN service for anyone who wants to unlock website and say goodbye to bureaucrat.

4. [Acast](#):

Best platform to Listen podcast on the go.

5. [Textnow](#):

Get USA phone number. It works like a normal phone number. You can send and receive the text message, voice call worldwide at low cost. 10x Better than Skype phone number and subscription.

6. [Appear.in](#):

One click video conversation with text and group chat features, Supported in all web browsers (No need for installation).

7. [Publisher Marketplace](#):

Planning to write a book? PublisherMarketplace.com can help you to connect with editor, literary agent and get published.

8. [Vistaprint](#):

Real world branding. Get your design printed on a t-shirt, cups etc, especially Business card.

9. [Yandex Connect](#):

Free domain name email hosting and collaboration tool. Just like Google Suite but its free.

10. [Lean domain search](#):

Are you Looking for a name for your new blog or business? Lean domain search is domain name generator. You can generate thousands of available domain name in one click.

11. [Xampp](#):

Test your web application and WordPress website on your computer before final launch. It is not just for a developer, Anybody can use it.

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